



PRESS RELEASE

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RADVISION ANNOUNCES NEW PRODUCTS IN ITS INVISION FAMILY OF VIDEOCONFERENCING NETWORK APPLIANCES

*New INVISION Models Delivers Specialized
Videoconferencing Functionality In Integrated Plug-and-Play Devices*

Glen Rock, New Jersey, April 7, 2003 -- RADVISION LTD. (NASDAQ: RVSN) today announced the general availability of two new product categories in the INVISION 100 family of products. One product category is designed for IP-only videoconferencing networks. The other category addresses distributed networks that require ISDN and IP but do not need a built-in MCU (Multipoint Conferencing Unit) in the device because one already exists in the network or the customer uses a third party video service bureau for multipoint bridging services. and so does not need one in-house.

RADVISION's award-winning INVISION product line, the industry's first ever suite of videoconferencing network appliances, provides IT managers with plug-and-play devices that are easily ordered and deployed into any enterprise network for turn-key videoconferencing over IP and ISDN. Since its introduction in November 2002, INVISION has won product awards from Internet Telephony, Communications Convergence, and Videoconferencing Insight.

"RADVISION's INVISION product family has won kudos throughout the industry for delivering the easy to order and install videoconferencing platform that enterprises have been calling for," said Avinoam Barak, General Manager of RADVISION's Networking Business Unit. "As we continued to address the market for videoconferencing network appliances with new features and functionality, our reseller partners requested special solutions that address other customer applications yet maintain the out-of-the-box ease-of-use that the INVISION line has come to be known for."

The new INVISION 100 products are divided into two applications categories:

IP-Only Videoconferencing Applications

The INVISION 100/M is a fully integrated plug-and-play device that features an integrated video network management solution as well as multipoint conferencing functionality without the added expense of ISDN interfaces. The INVISION 100/M is also available with an optional video processing card (INVISION 100/Mv), which delivers enhanced video functionality such as rate matching, extended continuous presence modes, screen layouts of up to 9 video users, and user-specific on-the-fly video mode control .

The INVISION 100/M and 100/Mv are for enterprises which run their videoconferencing sessions over their LAN and have a data connection into the public IP network, and so do not need ISDN interworking. Additionally, these products are ideal for a remote office on a distributed corporate wide area network, where all video traffic between offices runs over an IP Virtual Private Network (VPN).

IP/ISDN Applications That Do Not Require Multipoint Conferencing Functionality

The INVISION 100/G1p (1 PRI ISDN port) and INVISION 100/G4b (4 BRI ISDN ports) deliver full ISDN - IP bridging and robust integrated video call management functionality, without the added expense of multipoint conferencing functionality. These devices are designed for a distributed network with an existing MCU or for those enterprises who primarily do point-to-point video calls and use an outside video service bureau for multipoint conferencing calls.

“Network Appliance” is a general product category for standardized devices that are preconfigured, scalable, and designed to be plugged into a network for easy deployment and management. INVISION features the full functionality of an entire IP/ISDN videoconferencing infrastructure, from centralized management and multipoint conferencing to gateway services and value-added applications, in an integrated, easy-to-order and easy-to-install device.

The INVISION Family of Network Appliances

The INVISION product line offers a variety of standard configurations to meet the needs of enterprise customers looking for an off-the-shelf product, from a small business with only a few end points, all the way up to large, Fortune 1000 installations supporting dozens of end points over a converged broadband IP network which also has ISDN-based legacy end points.

The entire INVISION product line features a Web-based wizard for easy set-up, full IP and ISDN support (INVISION 100/M and 100/Mv excluded), plug-and-play functionality, and complete address resolution for simplified dialing.

The entire INVISION product family also includes an integrated network management system and end-user conference control capability with intuitive, Web-based user interfaces. Finally, INVISION enables a global view and control of the system, including IP bandwidth consumption, ISDN use, current calls, ongoing conferences, and complete control over voice and video traffic bandwidth management.

Availability

All models in this product line are generally available today.

About RADVISION

RADVISION (Nasdaq: RVSN) is the industry's leading provider of high quality, scalable and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks. For more information please visit our website at www.radvision.com

This press release contains forward-looking statements that are subject to risks and uncertainties. Factors that could cause actual results to differ materially from these forward-looking statements include, but are not limited to, general business conditions in the industry, changes in demand for products, the timing and amount or cancellation of orders and other risks detailed from time to time in RADVISION's filings with the Securities Exchange Commission, including RADVISION's Form 10-K Annual Report. These documents contain and identify other important factors that could cause actual results to differ materially from those contained in our projections or forward-looking statements. Stockholders and other readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to update publicly or revise any forward-looking statement.