



MEDIA ALERT

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AT CeBIT RADVISION TO SHOW REVOLUTIONARY TECHNOLOGIES IN MULTIPLE PARTNER PAVILIONS

*Company to Support Key Partners in Demonstrating the Latest in Videoconferencing
and Video Telephony Applications and Solutions*

Glen Rock, New Jersey, March 12, 2003 -- RADVISION (NASDAQ: RVSN) today announced that it will be participating in the CeBIT tradeshow in Hanover, Germany in a number of its partner pavilions including Sony Electronics' booth (hall C, C02) and MVC (Hall 13 B38).

At the show, RADVISION will be demonstrating its viaIP and INVISION families of video telephony and videoconferencing solutions for enterprise, residential and wireless customers. This visual communications solution merges the four worlds of video telephony - ISDN, traditional IP (H.323), SIP, and 3G - into a powerful collaborative environment for both enterprise IT departments and service providers to offer a powerful multimedia collaboration (voice, video and data) solution that works regardless of the protocol or platform, from room systems and 3G video phone to desktop solution and PC-based end points.

“CeBIT is one of the industry’s leading tradeshow for the enterprise and service provider market and RADVISION is proud to be demonstrating its solutions with two of its visual communications partners, Sony and MVC,” said Adit Tevel, Sr. VP of International Sales for RADVISION’s Networking Business Unit. “With migration that has taken place over the past few years by both enterprises and service providers towards voice over IP, the demonstration of the seamless layering of video telephony onto IP networks is a naturally message for CeBIT attendees and we expect quite a bit of interest in the RADVISION solution.”

At the show RADVISION will also highlight a number of newly introduced visual communications technologies and products, including:

- The industry's-first gateway to integrate 3G-324M cellular video phones into the legacy videoconferencing networks;
- RADVISION's latest version of the MCU product, which features advanced video quality and voice-grade latency;
- RADVISION's new gateway product that support seamless connectivity between ISDN and IP networks; and
- RADVISION's new iVIEW Network Manager, a central management interface for distributed videoconferencing and multimedia collaboration networks.

At CeBIT the Company will also present a number of powerful multimedia case studies on the implementation of video telephony networks for the residential, mobile, enterprises, and telemedicine markets.

About RADVISION

RADVISION (Nasdaq: RVSN) is the industry's leading provider of high quality, scalable and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks. For more information please visit our website at www.radvision.com

This press release contains forward-looking statements that are subject to risks and uncertainties. Factors that could cause actual results to differ materially from these forward-looking statements include, but are not limited to, general business conditions in the industry, changes in demand for products, the timing and amount or cancellation of orders and other risks detailed from time to time in RADVISION's filings with the Securities Exchange Commission, including RADVISION's Form 10-K Annual Report. These documents contain and identify other important factors that could cause actual results to differ materially from those contained in our projections or forward-looking statements. Stockholders and other readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to update publicly or revise any forward-looking statement.