



PRESS RELEASE

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RADVISION ANNOUNCES NEW INVISION PRODUCTS FOR SMALL AND MEDIUM ENTERPRISE - SETTING NEW STANDARD IN PRICE/PERFORMANCE

*RADVISION Expands Scope of Award Winning Videoconferencing Network Appliance
With Built-In Management Tools and Lower Cost-Per-Broadband Port*

Glen Rock, NJ, November 24, 2003 – **RADVISION (Nasdaq: RVSN)** today announced new versions of its popular INVISION videoconferencing network appliance. With the addition of these new models, designed for the small and medium sized enterprise, RADVISION now offers over a dozen INVISION configurations - making it easy for IT managers to choose and install a cost effective, carrier-class communication solution ideal for their individual needs. Users can now pay as low as \$44,500 (list price) for a full network solution that supports ten concurrent users at 768 Kbps each, unified ISDN/IP conferencing, and a full suite of call and network management tools.

The INVISION product is a network infrastructure platform that delivers the gateway, multipoint conferencing, and call control/management components necessary for a completely integrated, feature-rich voice, video, and data conferencing/collaboration system. With INVISION, network IT managers can easily and cost effectively deliver multimedia services and videoconferencing to employee desktops and/or corporate meeting rooms worldwide from one central location.

The INVISION line of videoconferencing appliances, consisting of the INVISION 100 and 400 series, delivers enhanced functionality to mixed (IP/ISDN) and IP-only networks, setting a new standard in price per broadband port (768 Kbps). All INVISION products also now include, as standard, a powerful H.323 gatekeeper as well as a suite of powerful management tools for intuitive network/call management, and monitoring by both the IT manager and corporate end user.

“As IT managers continue the trend of delivering videoconferencing and multimedia communications to the meeting room and employee desktops, there is increased demand for network appliances to ensure the easy ordering, configuration, and set up of a communications network without the complexity typically associated with similar solutions,” said Killko Caballero, Sr. VP of Enterprise Strategy for RADVISION’s Networking Business Unit. ”RADVISION has played a major role in enabling multimedia communications over any network, using any protocol, and supporting any device. These new INVISION models continue this trend by providing an even broader and more flexible range of products to choose from – delivering an exceptionally cost effective, simple, integrated solution for any network communication needs.”

These new INVISION models support almost every compression and communications protocol used in videoconferencing today – for both IP and ISDN end points. Supported standards include the new H.264 compression standard, H.239 for dual video, and G.722, G.722.1 for full audio transcoding. Additionally the INVISION devices support most communication protocols used today, including ISDN (H.320), traditional IP (H.323), and SIP (optional).

With these new models the INVISION product line can now support virtually any level of ISDN connectivity –including four BRIs (Basic Rate Interfaces), two PRIs (Primary Rate Interfaces), and even four PRIs in a single device. Available configurations support either 10 or 20 concurrent users at 768 Kbps.

All INVISION Products Come with an Advanced Management Pack

All INVISION units feature RADVISION’s powerful end user and administrator management software solutions as well as an embedded H.323 Gatekeeper.

All solutions feature a powerful network administrator management tool which provides an intuitive central management interface, enabling administrators to easily and intuitively control, configure, and maintain a multimedia conferencing network. The solution benefits include integrated control for distributed systems, a global view of the entire rich media network and all its elements — no matter where they are located, Web access for maximum flexibility, and high scalability to meet the needs of a growing network.

Additionally, to provide IT managers and end users with a powerful, intuitive scheduling architecture, most INVISION products feature a turnkey call scheduling tool. With this solution users can schedule and control a voice, video, or data session using either Microsoft Outlook calendar scheduling (optional module) or through an easy-to-use Web interface.

Additionally, responding to demand from RADVISION's customers for a stand-alone management platform, RADVISION is now offering an INVISION Management product as part of the INVISION family of network appliances. This unit features the above mentioned scheduling and Network Management solutions and a fully featured H.323 Gatekeeper – all embedded in an INVISION 1U chassis as a stand-alone device, making it ideal for any user with an existing multimedia conferencing/videoconferencing network who wants to leverage the power of RADVISION's advanced network, call management, and scheduling solutions.

Pricing and Availability

The full suite of INVISION products are generally available worldwide today, with a starting list price of \$44,500.

About RADVISION Conferencing Solutions

RADVISION offers one of the broadest and most complete sets of video, voice, and data conferencing network solutions for IP and ISDN-based networks, supporting the majority of end points in the market today. The RADVISION solution features powerful multipoint conferencing units (MCUs), scalable H.323, SIP, 3G and ISDN gateways and gatekeepers, and easy-to-use management and scheduling tools for the IT manager and end user. RADVISION also provides businesses and service providers with integrated solutions that deliver converged IP-based video telephony applications to employee computer desktops and residential broadband homes worldwide.

About RADVISION

RADVISION LTD. (Nasdaq: RVSN) is the industry's leading provider of high quality, scalable and easy-to-use products and technologies for videoconferencing, video telephony, and the development of converged voice, video and data over IP and 3G networks. For more information please visit our website at www.radvision.com

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This press release contains forward-looking statements that are subject to risks and uncertainties. Factors that could cause actual results to differ materially from these forward-looking statements include, but are not limited to, general business conditions in the industry, changes in demand for products, the timing and amount or cancellation of orders and other risks detailed from time to time in RADVISION's filings with the Securities Exchange Commission, including RADVISION's Form 10-K Annual Report. These documents contain and identify other important factors that could cause actual results to differ materially from those contained in our projections or forward-looking statements. Stockholders and other readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to update publicly or revise any forward-looking statement.